



FOR THE BREAST OF US
ALL MELANIN. ALL MOXIE. ALL TOGETHER

Breast Cancer BaddieCon 2026 Sponsorship Info

*Survivorship
Reimagined*



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baddie★ **CON** BREAST CANCER
SURVIVORSHIP REIMAGINED

Breast Cancer BaddieCon 2026

Sponsorship Levels

The Legacy Builder | \$350,000

- Premier Title Sponsor recognition
- Headline sponsorship of Opening Session & Baddie Leadership Institute
- Premier logo placement across event
- Media + press inclusion
- (6) All-access passes
- Verbal & written acknowledgement on all platforms
- Company booth or resource table

The spACE Maker | \$250,000

- Presenting sponsor of Baddie Lounge or Breakaway Room
- Co-branded Scholarship Fund (40+ travel grants)
- Logo inclusion at event and in newsletter
- (6) All-access passes
- On-site activation Acknowledgment in program and website

The Community Connector | \$150,000

- Sponsor of Community Activation or education panel
- Co-branded giveaways Logo on swag and signage
- (4) All-access passes
- Acknowledgment in program and website

The Advocacy Amplifier | \$100,000

- Presenting sponsor of Advocacy Track
- Featured quote in event program
- Logo on educational content
- (4) All-access passes

The Education Elevation Partner | \$50,000

- Sponsor of educational session or resource hub
- Logo in program and site
- (2) All-access passes
- Recognition in recap report
- Optional printed materials in swag bag and at event

The Baddie Believer | \$25,000

- Logo listing at event and website
- (2) General admission passes
- Social media thank-you
- Included in impact report

Breast Cancer BaddieCon 2026

Individual Sponsorship Opportunities

Fuel Her Morning: Breakfast Sponsor | \$35,000 (3)

- Signage at breakfast stations
- Recognition in program and website
- Verbal acknowledgment during morning welcome
- Optional branded materials

Nourish Her Voice: Lunch Sponsor | \$50,000 (3)

- Exclusive lunch sponsor for one day
- Branded table signage
- Verbal acknowledgment
- (2) All-access passes
- Logo in printed/digital schedule

Baddie Banquet: Dinner Sponsor | \$75,000 (2)

- Evening meal or reception sponsor
- Speaking opportunity during dinner
- Logo on signage/menu cards
- (2) All-access passes
- Post-event recap inclusion

Power Snack: Partner Snack Sponsor | \$25,000 (3)

- Logo at snack stations
- Branded items (e.g., water bottles)
- Recognition in program and website

Baddie Beauty Collective Sponsor | \$60,000 (1)

- Title sponsor of activation area
- Logo on all signage
- Social media inclusion
- (3) All-access passes
- Option to provide swag or branded materials

Voices in Research: Clinical Trial Panel Sponsor | \$40,000 (2)

- Recognition on panel materials
- Opportunity to share message
- Logo in recap/education tools
- (1) All-access pass

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Individual Sponsorship Opportunities

Healing Through Art: Art Therapy Sponsor | \$30,000 (1)

- Sponsor of hands-on experience
- Logo at art stations
- Option to co-brand supplies

Connection in Color: Networking Event Sponsor | \$45,000 (1)

- Sponsor of mixer or social
- Branding on signage and food/drink area
- (1) All-access passes
- Optional branded experience

Hold Her Legacy: Legacy Room Sponsor | \$50,000 (1)

- Exclusive room sponsor
- Tribute signage and program inclusion
- (2) All-access passes
- Optional branded tribute element

Baddie Lounge Sponsor | \$60,000 (1)

- Exclusive branding in rest/lounge zone
- Optional drop-in activation
- (2) All-access passes
- Co-branded lounge swag

Pack Her Power: Swag Bag Sponsor | \$30,000 (2)

- Logo on tote bags
- Product or flyer insert
- Social media inclusion

Care for Her Mind: Mental Health Therapy Sponsor | \$40,000 (2)

- Signage in therapy/wellness space
- Logo in sign-up tools
- Option for branded materials in wellness space
- Inclusion in mental health toolkit